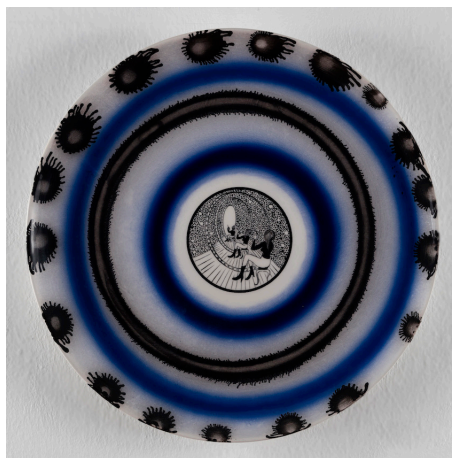


PIPPY HOULDSWORTH GALLERY

ELIF URAS

Déjà Vu (Hayal Meyal)

10 February 2017 - 11 March 2017



Elif Uras
Déjà Vu (Hayal Meyal), 2016
polychrome underglaze on stonepaste
30 cm, 11.8 in diameter

Pippy Houldsworth Gallery is pleased to present a new work in The Box by Turkish artist Elif Uras.

The paintings and ceramic works of Uras explore the transformation of gender roles within Turkish society. Uras' work in The Box merges traditional, decorative patterns from Turkish ceramic making with figurative Western imagery. Rendered in minuscule detail, the woman at the centre of the work is depicted in a state of contemplation whilst sat at a canvas. Made in Iznik, celebrated for its fabrication of tiles and ceramics during the Ottoman Empire, *Déjà Vu (Hayal Meyal)* (2016) places the female figure centre stage; contrary to its patriarchal history, women have begun to play a major role in both the management and labor of ceramic production in Turkey. This allusion to change is reflected in the work's title, *Hayal Meyal*, which refers to a state of indeterminacy between dreaming and reality. The image of the woman, paintbrush in hand, also resonates with Artemisia Gentileschi's *Self-Portrait as the Allegory of Painting* (1639) and its own exploration of gender identity and empowerment.

About the artist

Elif Uras was born in Ankara and lives and works in New York and Istanbul. She studied economics and law before receiving her Masters in Fine Arts from Columbia University School of the Arts in 2003. Uras had a major solo exhibition at Aldrich Contemporary Art Museum, Connecticut in 2015. Her works have also been shown at Galerist, Istanbul; 9th Shanghai Biennale, Shanghai; Salon 94, New York; MoMAPS1, New York and Elgiz Museum of Contemporary Art, Istanbul. Uras' work is included in the collections of The Metropolitan Museum of Art, New York; Ringier Collection, Zurich and Collezione Maramotti, Italy.

About The Box

Designed as a micro project-space by Simon Dance, The Box is a hollow white cube (45 x 45 x 45 cm) which hovers at the back of a narrow black passage alongside Pippy Houldsworth Gallery's main gallery. Initiated in 2011, the programme of projects to date in The Box has included Ai Weiwei, Martha Rosler, Daniel Arsham, Olaf Breuning, David Batchelor, Trenton Doyle Hancock, Nathan Coley, Jessie Flood-Paddock, Susan Hiller, Yinka Shonibare MBE, Polly Morgan, Bedwyr Williams, Zarina Bhimji, Tania Kovats, Jane & Louise Wilson, Shezad Dawood, Paul McCarthy, Shana Moulton, Barthélémy Toguo, Dean Levin, Alina Szapocznikow, Gavin Turk, Arlene Shechet and Bill Woodrow.